



RE+

RE+ 2023 Spotlight Country Canada



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POWERED BY  **SEIA** Solar Energy Industries Association  **Smart Electric Power Alliance**

Canada – The RE+ 2023 Spotlight Country

- **Canada** has been chosen as the official Spotlight Country for RE+ 2023, taking place in Las Vegas, September 11-14.
- The Spotlight Country initiative aims to deepen relations between the two countries renewable energy industries and offer Canadian companies an excellent platform to showcase their products and services to over 23,000 industry professionals.
- The Spotlight Country offers a unique chance for Canadian companies that have yet to exhibit at RE+ whilst highlighting those companies that exhibit at the show. The Canadian Spotlight Pavilion will offer access to exhibitors for networking, thought leadership and overall brand recognition.



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Spotlight Country Pavilion

- Special square foot pricing for any 1st time Canadian* companies to RE+ located in the Spotlight Pavilion: **\$40.00/sqft**
- Kiosk opportunities available
- Logo Recognition on RE+ 2023 website
- Collaborate and network at an exclusive networking reception on the show floor
- *Sponsorship opportunities to follow*
 - *Networking Lounge*
 - *Reception/Bar*



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*Any company that has not exhibited at RE+/ SPI for the last 3 editions





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- At the moment 15 booths (can be expanded)
- Communal area for networking and kiosk setup

Communication and promotion

- A host of extra promotional activities are planned around the Spotlight Country from which Canadian companies will benefit. Activities include, amongst others:
 - Announcement via press release, email, social media
 - Dedicated emails to target audience about onsite opportunities
 - Landing page on RE+ website
 - RE+ general emailing around about Spotlight Country onsite activities
 - Several social media posts about Spotlight Country onsite activities



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Education program

- RE+ to provide a day of full conference content around international markets which will take place on September 13th. Morning session to be devoted to looking at the Canadian market and the opportunities for companies expanding there.
- RE+ will also host show floor activities around doing business in Canada.
- Further exploring how to include diversity programs (DE&I) for Canada as part of the program.



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Do you wish to **reserve a booth** in the Canadian Spotlight Pavilion ?

Please contact: **Pamela Velazco**, pvelazco@re-plus.com

Do you wish to **become a partner** of the Canadian Spotlight Country ?

Please contact: **Lesley Fondren**, lfondren@re-plus.com or **Ben Low**, benlow@re-plus.com



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