

RE+ RENEWING WHAT'S POSSIBLE

2024 POST SHOW REPORT

SEPTEMBER 9-12, 2024 | ANAHEIM, CA

A DEFINING EXPERIENCE

RE+ 24 celebrated its 20th anniversary September 9-12, 2024, by making history with record-breaking numbers. Over 40,000 attendees and more than 1,300 exhibitors gathered at the Anaheim Convention Center & Campus for a week of collaboration. RE+ showcased the full spectrum of the clean energy industry, covering sectors such as solar, energy storage, grid-edge technologies, hydrogen, fuel cells, EV charging infrastructure, and wind energy, both on and off the show floor.

Many monumental events returned, including the Horizon Hydrogen Grand Prix, live microgrid demonstrations, U.S. Installer Awards, the Spotlight Country featuring Germany, and the Global Markets Summit.

40,000+

ATTENDEES



35%

C-Suite Executives & VPs

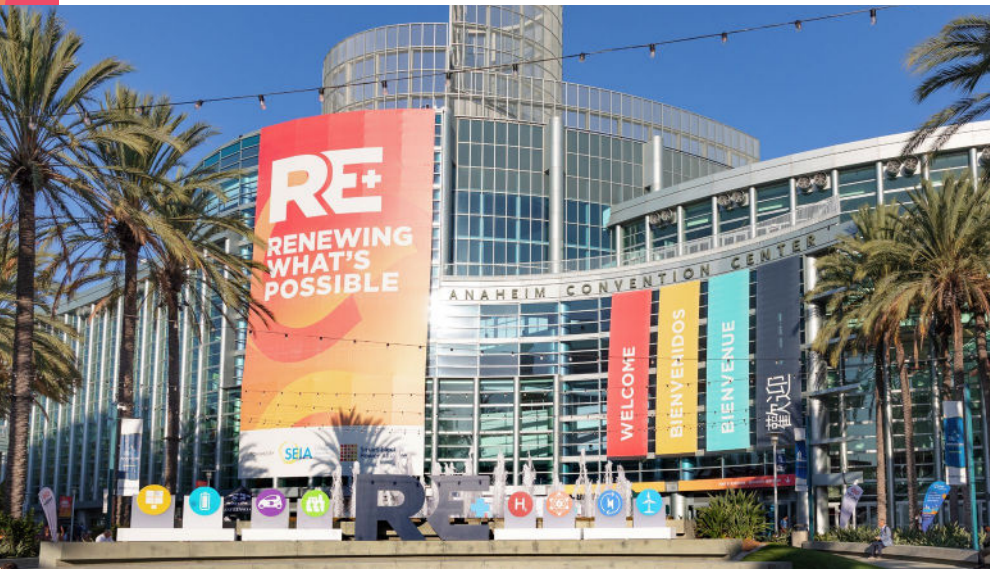
1,300+

EXHIBITORS

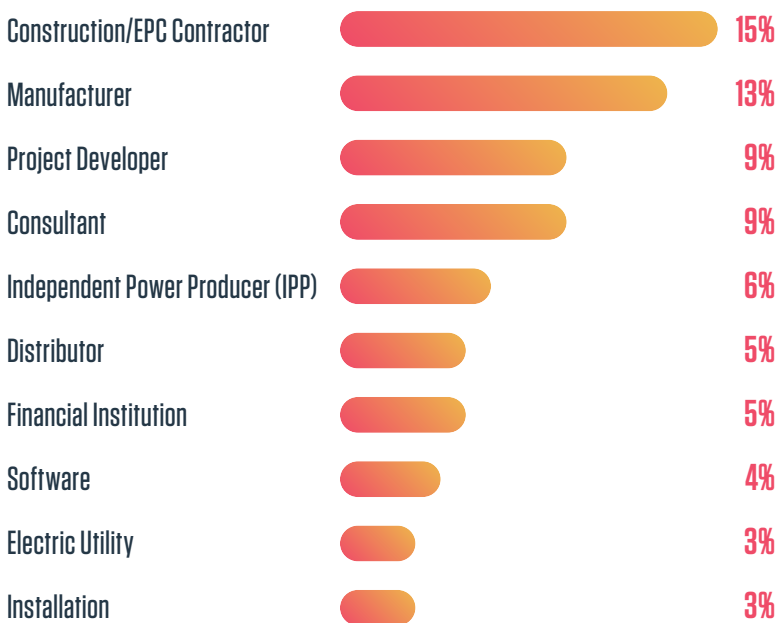


360

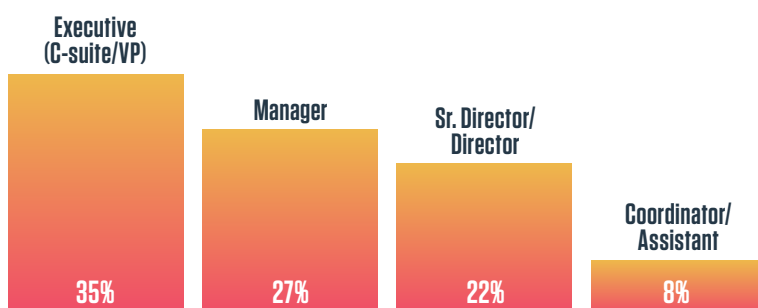
Education Sessions



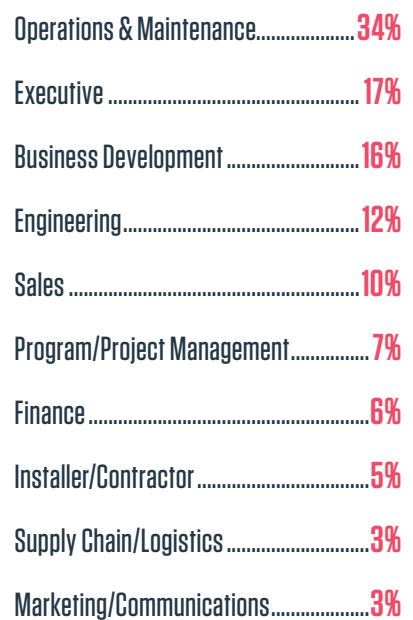
TOP INDUSTRY SEGMENTS



JOB LEVEL

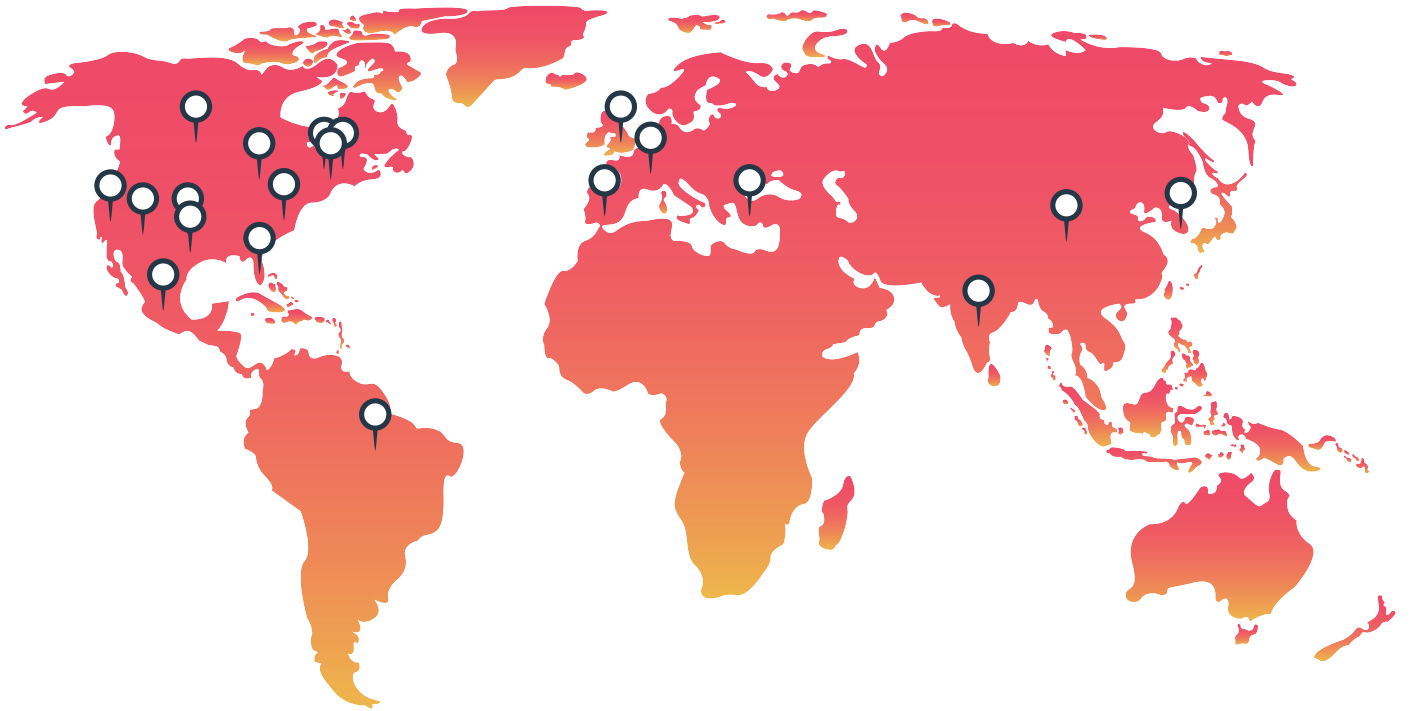


TOP 10 JOB ROLES



ATTENDEES FROM AROUND THE WORLD

RE+ draws attendees from across the U.S. and from over 115 different countries, including:



TOP 10 U.S. STATES

California.....	37%	Colorado.....	3%
Texas.....	10%	Massachusetts.....	3%
New York.....	4%	North Carolina.....	3%
Florida.....	3%	Illinois.....	3%
Arizona.....	3%	Pennsylvania.....	2%

TOP 10 INTERNATIONAL COUNTRIES*

China.....	46%	Spain.....	2%
Korea (the Republic of).....	4%	Germany.....	2%
India.....	4%	United Kingdom.....	2%
Mexico.....	4%	Canada.....	1%
Turkey.....	3%	Brazil.....	1%

*percentage based off total of international audience



20%
FROM 115 COUNTRIES

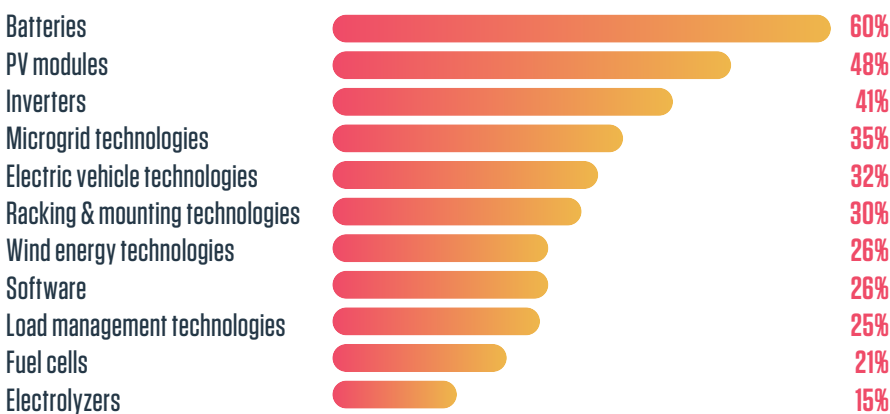
INTERNATIONAL ATTENDEES

550+

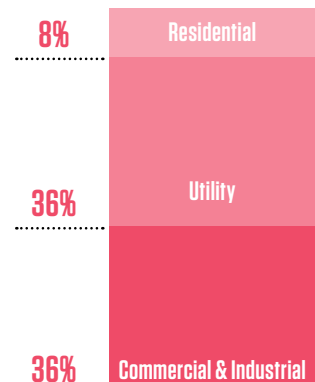
INTERNATIONAL EXHIBITORS

INTERESTS

RE+ attendees have a variety of interests; take a look at what's driving our attendees.



PRIMARY END USERS



EDUCATION AT RE+ 24

RE+ covers a wide spectrum of renewable energy education topics. This year's schedule boasted 360 full conference sessions, a separate RE+ Tech program, 7 show floor theaters, and more!

RE+ TONIGHT

Hosted by



Padma Lakshmi
Emmy Award nominated
Host & Executive Producer
of Hulu's Taste the Nation

Special Guest



Suzy Macke
Trouble Technician
Duke Energy



Cody Two Bears
Founder & Executive Director
Indigenized Energy



Dan Shugar
CEO
Nexttracker



SESSION HIGHLIGHTS

- » The Art of Persuasion: Mastering Strategic Storytelling for Renewable Energy Advocacy
- » Will AI Save the Grid?
- » IRA+: What's New in the IRA Era
- » Powering Tomorrow: Addressing Load Growth and its Impact on Grid Resilience and the Electric Power Industry
- » RE+ Master Speaker Series: Partnering for Power: Tech, Utilities, and the Built Environment
- » RE+ Master Speaker Series: The Future of AI in Clean Energy
- » RE+ Master Speaker Series: From VPPs to Beyond: Safe, Reliable, and Affordable Investment on the Grid Edge

RE+ SPEAKER SNAPSHOT

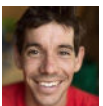
RE+ 24 featured 650 leaders from top industry organizations, including:



Becca Glazer
Senior Director of Energy
Transformation
Walmart



Vanessa Chan
Chief Commercialization Officer
& Director of the Office of
Technology Transitions,
U.S. Department of Energy



Alex Honnold
Founder, Philanthropist
& Professional Athlete
Honnold Foundation



Noelle Russell
Leading AI Innovator
& Practitioner, Founder
& Chief AI Officer at AI
Leadership Institute



Ravi Jain
Head of Product, Tapestry



Mayane Chavez Barudin
Executive Director & Founder
Sovereign Energy

SHOW FLOOR EDUCATION THEATERS

Open to all, attendees experienced **175** in-depth sessions throughout these exciting education theaters right in the Expo Hall

- INDUSTRY TRENDS
- STORAGE CENTRAL
- ELECTRIC DRIVE: FUEL CELL & BATTERY
- GRID EDGE
- INSTALLATION & OPERATIONS
- SMART MANUFACTURING & LOGISTICS
- INNOVATION STAGE

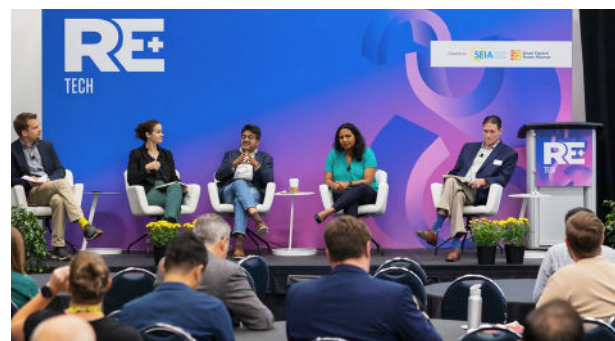


RE+ TECH

RE+ Tech brings together the technical and scientific communities to present and share new research in the solar, storage, and smart energy industries, providing a hub for science and tech trailblazers to innovate tomorrow's clean energy solutions.

48

SESSIONS



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RE+ 24 HIGHLIGHTS



'Cheers to 20 Years' Anniversary Party

RE+ 24 kicked off with an unforgettable evening at the House of Blues Anaheim. This anniversary celebration featured performances from musical acts Smash Mouth and Ashley Cooke.

Block Party at Angel Stadium

The clean energy industry's favorite annual block party returned to Angel Stadium for a night of networking, food, drinks, and fireworks at the ballpark.

Agrivoltaics Showcase

RE+ partnered with American Solar Grazing Association (ASGA) to present the Agrivoltaics Showcase, complete with solar sheep, to demonstrate "solar grazing" – the art of raising sheep under solar panels to control vegetation.

Affinity Groups

RE+ partnered with organizations across the renewable energy sector to host programs and networking events aimed at supporting the engagement and growth of Women, BIPOC, LGBTQIA+, and Veteran communities within the industry.

USDOC Global Buyers Program

RE+ 24 partnered with the U.S. Department of Commerce's (USDOC) International Trade Administration (ITA) to offer the Global Buyers Program. This year, RE+ hosted over 970 delegates from over 40 countries.

PowerUp Live

RE+ 24's premier podcast stage, PowerUp Live, returned for another successful year of insightful interviews. In partnership with SunCast Media, hosts engaged with clean energy experts and podcasters to explore key industry topics.

Spotlight Country

Over 25 German companies and associations within the hydrogen, solar, storage, and wind energy industries were on full display, supporting the U.S.-Germany Climate and Energy Partnership focused on supporting sustainable technologies accelerating the clean energy transition.

Horizon Hydrogen Grand Prix

The Horizon Hydrogen Grand Prix (H2GP), hosted by Horizon Educational, returned for its second year! The largest hydrogen competition in the world hosted students from four continents to take part in an 'endurance race' which tests student-built hydrogen-powered cars.



2024 PARTNERS & ADVOCATES



2024 COMMUNITY/DIVERSITY PARTNERS



IN THE NEWS

- » RE+ 2024: Key takeaways on the U.S. solar industry (pv magazine USA)
- » Boyle Heights all-girls STEM team races hydrogen-powered car in RE+ world championships (Spectrum News 1)
- » Can AI save the grid... from AI? (POLITICO)
- » Inverter manufacturers highlight higher domestic content at RE+ 2024 (Solar Power World)
- » Exowatt aims to repurpose old tech to deal with new AI power demand (Canary Media)