



2025 Industry Partnership Agreement

Organization Name: _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone: _____

This document constitutes an agreement between RE+ Events and Partner Organization.

SECTION I – PURPOSE AND GOALS

Industry Partners will play a key role in promoting RE+ Events in the months and weeks prior to each event, will engage other groups and organizations to encourage their participation, and will help create media attention and general awareness of the event.

Our goal is to gather industry professionals together to open the conversation about what is impacting the industry, best practices, and more. We rely on your partnership to help us achieve this goal.

SECTION II – PARTNERSHIP AGREEMENT TERMS

Partner Organization will be partnering on the following events (check all that apply):

- RE+ Northeast (February 12-13, 2025 – Boston, MA)
- RE+ Microgrids (March 19-20 – New Orleans, LA)
- RE+ Storage (Spring 2025 – California)
- RE+ Southeast (April 22-23, 2025– Atlanta, GA)
- RE+ Texas (May 13-14, 2025 – Houston, TX)
- RE+ Northwest (Summer 2025 – Tacoma WA)
- RE+ Mid-Atlantic (July 10-11, 2025 – Philadelphia, PA)
- RE+ 2025 (September 8-11, 2025 – Las Vegas)
- RE+ Alaska (Fall 2025)
- RE+ Community Energy (Fall 2025)
- RE+ Florida (Fall 2025)
- RE+ Midwest (Fall 2025)

Partner Organization will need to supply a high-resolution logo in .eps format. If a high-resolution logo cannot be provided, it will be at the discretion of RE+ Events as to whether it is included on conference signage.



Partner Organization will receive the following benefits from RE+ Events for each event in which they are considered a partner:

Registration Discounts

- Members and constituents of your organization are eligible to receive exclusive registration discounts, where applicable, to all RE+ Events listed above.
- A unique event registration discount code for 15% off the prevailing non-member rate will be provided to your organization for each event where paid registration is required. Constituents/members of your organization are eligible to receive the discount if he/she is not a SEIA (national) or SEPA member.

Organization Recognition

- Recognition on the event website (name, logo, a 30-word description of your organization, and a link to your website).
- Onsite recognition via event signage (logo only).

Complimentary Registration

- Organizations partnering on RE+ 2025 shall receive 2 (two) complimentary Platinum (Full Conference) passes to RE+ 25 in Las Vegas. A unique code will be provided to your organization for the complimentary passes.
- Organizations partnering on one of the RE+ regional or topical events (i.e. all events other than RE+ 25) shall receive 1 (one) complimentary Full Conference pass. A unique code will be provided to your organization for the complimentary pass.

As part of this agreement, Partner Organization agrees to perform the following activities in the manner indicated for each event where considered an Industry Partner:

REQUIRED ACTIVITIES (per event)
Three inclusions in emails and or newsletters promoting the partnership
Inclusion of event logo, dates, location, and link on partner site or related web page
Three total posts on your primary social media channel
ADDITIONAL REQUIRED ACTIVITY (choose 1 per event)
Web banner on website or within a newsletter
Standalone email promoting the event
Print ad in organization publication
Specifically target outreach activities to policymakers in their state or region to encourage public officials and others to attend the event.
Contact other groups that you frequently conduct business with or engage with to encourage them to attend the event and/or send emails to their members or constituents as well.
Distribute marketing materials related to RE+ Events at your events or other events you will be attending



SECTION III – SIGNED PARTNERSHIP AGREEMENT

By signing this agreement, you agree to everything included in this document. RE+ Events will work with you to determine the best date to send out messages on social media and email upon receiving a signed document.

Contact Name: _____

Title: _____

Signature

Date